

Message Text

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PAGE 01 BRASIL 02709 081955 Z

63

ACTION ARA-17

INFO OCT-01 ADP-00 CIAE-00 DODE-00 INR-10 NSAE-00 PA-03

RSC-01 PRS-01 EB-11 SS-15 NSC-10 RSR-01 /070 W

----- 007505

P R 081900 Z MAY 73

FM AMEMBASSY BRASILIA

TO USINFO WASHDC PRIORITY

INFO SECSTATE WASHDC 7548

USIA/ VOA MIAMI

USCINCSO

UNCLAS BRASILIA 2709

USIAC

CINCSFO FOR POLAD

ATTN: IOR/ M, IPS, IBS, RIM, ILA

E. O. 11652: N/ A

TAGS: PFOR EFIN BR XM ESTC

SUBJECT: DAILY MEDIA REACTION REPORT

1. MODERATE MEDIA PLAY, MOSTLY STRAIGHT NEWS REPORTS, CONTINUES ON SECRETARY ROGERS' FORTHCOMING LATAM TOUR. CONSERVATIVE O GLOBO (RIO)

FEATURES AN ARTICLE BY COLUMNIST L. G. NASCIMENTO SILVA ENTITLED

" MR. ROGERS' FRIENDLY VISIT," WHICH SAYS: "... IT REALLY IS

GRATIFYING FOR BRAZIL, AND FOR LATAM NATIONS IN GENERAL, TO RECEIVE

SECRETARY ROGERS. WE WOULD HOPE, HOWEVER, THAT HIS VISIT RATHER

THAN BEING CHARACTERIZED SIMPLY AS A COUTEOUS DIPLOMATIC GESTURE

WOULD INSTEAD MARK THE BEGINNING OF EFFECTIVE NEGOTIATIONS

RESULTING

IN U. S. DEFENSE OF EXPANDING LATAM' S INDUSTRIALIZATION. THE CONFLICTS

THAT SUCH A POSITION COULD CREATE IN TERMS OF U. S. DOMESTIC

PRODUCTION

WOULD BE LIMITED AND FEWER THAN ONE MIGHT EXPECT. IN EXCHANGE FOR

THESE (POSSIBLE) PROBLEMS, THE U. S. WOULD GAIN GREAT PRESTIGE AND

WOULD TAKE OVER EFFECTIVE LEADERSHIP IN AN IMPORTANT AREA. IT WOULD

ALSO BE CONTRIBUTING TOWARD ESTABLISHING MORE EFFECTIVELY THE

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PRINCIPLE

IT DEFENDS REAGARDING COLLECTIVE ECONOMIC SECURITY. ... WE HOPE THAT SECRETARY ROGERS' VISIT WILL REPRESENT A NEW AND COMCRETE LINK TOWARD STRENGTHENING OUR HEMISPHERE' S PERMANENT INTERESTS AND TOWARD SOLVING

ECONOMIC PROBLEMS IT CURRENTLY FACES" (MAY 8). BACKGROUND NEWS STORY

IN INFLUENTIAL O ESTADO DE SAO PAULO, FOLLOWING EMBASSY SPOKESMAN GUIDANCE, CHARACTERIZES ROGERS VISIT AS WORKING TRIP, RATHER THAN FACT- FIDING MISSION OR SIMPLY AS PREPARATION FOR POTENTIAL NIXON LATAM TOUR. (MAY 8).

2. O ESTADO DE SAO PAULO EDITORIAL CRITICIZES U. S. LATAM POLICY:

"... THE SUCCESSIVE DISASTERS OF AMERICAN FOREIGN POLICY IN LATAM ... PARADOXICALLY RESULT FROM A KIND OF PRAGMATISM... WHICH BELIEVES THAT WHAT IS GOOD FOR THE UNITED STATES IS GOOD FOR THE WORLD. ... THE RESULT OF THAT CRITERION HAS BEEN HIGHLY DAMAGING TO TALAM, ... AN

IDEOLOGICAL CRAZYQUILT WHERE ALL TYPES OF POLITICAL SYSTEMS ARE REPRESENTED BUT WHOSE GOVERNMENTS EASILY AND IMMEDIATELY ADOPT UNANIMOUS POSITIONS AGAINST WASHINGTON IN SUCH MATTERS AS THE PANAMA

CANAL ZONE, THE INTERNATIONAL COFFEE AGREEMENT, TERRITORIAL SEA LIMIT

S,

... AND THE U. S. DECISION TO SELL ITS STRATEGIC RESERVES. ...

A NATION WITH THE GLOBAL RESPONSIBILITIES WHICH THE U. S. HAS CANNOT SUBORDINATE THE SOCIO- ECONOMIC EQUILIBRIUM OF THIS PART OF THE WORLD TO BALANCING ITS OWN INTERNAL BUDGET. SUCH A POLICY MIGHT HAVE SHORT- TERM, BUDGET - BOOK ADVANTAGES, BUT IN LONG TERM IT WILL BE A POLITICAL DISASTER. " (MAY 8).

3. TOP MEDIA PLAY CONTINUES ON WATERGATE. SAMPLE FRONT- PAGE HEADLINES: LIBERAL O JORNAL (RIO): " WATERGATE: NOW THE ACCUSATION IS AGAINST NIXON; CONSERVATIVE JORNAL DO COMMRCIO (RIO): " ESPIONAGE: NIXON KNEW ALL ABOUT IT" (MAY 8). SAMPLE COMMENTARIES:

(A) O JORNAL FEATURES AN ARTICLE BY EDITORIALIST ASTREGESILO DE ATHAYDE SAYING: "... SOMETHING PUTRID IS INFECTING THE U. S. POLITICAL ATMOSPHERE. THE WATERGATE AFFAIR BY ITSELF WOULD BE A MINOREPISODE OF POLITICAL INTRIGUE IF IT DID NOT INVOLVE THE WHITE HOUSE. IT IS INCREDIBLE TO KNOW THAT SUCH A CROOKED SORT OF LOW- LEVEL ESPIONAGE WAS STARTED BY THE HIGHEST GOVERNMENTAL ECHELON. ..." (MAY 8).

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(B) WEEKLY NEWS MAGAZINE VEJA DATED MAY 9 FEATURES 7- PAGE
ILLUSTRATED
ARTICLE ENTITLED " NIXON' S GREAT HOUSCLEANING" WHICH SAYS: "... THE
CRISIS CONTINUES AND THE AMERICAN GOVENMENT HAS NOT YET BEEN ABLE
TO RID ITSELF OF ALL WOUNDS THAT RESULTED FROM THE WATERGATE AFFAIR.
..." .

(C) INDEPENDENT JORNAL DO BRASIL (RIO) FEATURES EDITORIAL CARTOON
WHICH SHOWS AN ASTONISHED PRESIDENT NIXON FACING THE ACCUSING
FINGER OF A HAND WHICH IS LAPELED " PRESS, OPPOSITION, PUBLIC
OPINION, FORMER STAFF AIDES, ETC." (MAY 8).
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*** Current Handling Restrictions *** n/a
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Decaption Note:
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